EverFern solutions

Healthcare Practice Management & Advisory
Capabilities Overview

Run by people who have *run practices.*

EverFern Solutions manages the business side of medicine for independent physician practices: revenue cycle, credentialing, payer contracting, finance, HR and operations, plus leadership and strategic advisory. Led by a former practice CEO and COO, our team runs your practice the way an owner would.

THREE WAYS TO PARTNER

Leadership & Advisory

Counsel from people who have run practices: full practice assessment, physician-owner advising, leadership development.

Practice Operations Support

We run the functions that drain your staff and margins, one at a time or bundled, with monthly reporting.

Full Practice Management

The business side of your practice, end to end, with one executive accountable for results.

SERVICES

Revenue Cycle Management. Prior authorizations, claims, posting, accounts receivable follow-up, denials, billing assessments, fee schedule and payer matrix analysis.

Credentialing & Enrollment. Commercial, Medicare and Medicaid enrollment, re-credentialing, CAQH, license tracking.

Payer Contracting. Benchmarking, renegotiation, value-based models, out-of-network strategy.

Finance & Accounting. Bookkeeping, bill pay, month-end close, owner reporting, budgets and pro formas.

Human Resources. Staff recruiting and onboarding, policies, employment law compliance and retention.

IT & Systems. With our partner Reliable Design: infrastructure, security, EHR transitions.

Leadership & Strategic Advisory. Full practice assessment with a SWOT-style plan, physician-owner advising, leadership development and mentoring, turnaround.

WHY EVERFERN

- ✓ Led by a former practice CEO and COO
- ✓ Deep ophthalmology, retina and surgery center experience
- ✓ Leadership development grounded in a PhD in Leadership Studies
- ✓ Team depth in finance, banking, billing and credentialing
- ✓ Monthly owner reporting in plain language
- ✓ HIPAA compliant, with a BAA for every client

SYSTEMS WE WORK IN

NextGen · Nextech · AdvancedMD · athenahealth · Epic · PointClickCare · Waystar

Retina drug economics

High-cost injectable drugs are often a retina practice's largest expense and largest revenue line. We manage both sides, from acquisition cost and inventory to authorizations and payment, so every dose is captured and paid.

LEADERSHIP



Buffy Howard, PhD
Founder & CEO



Monica Tek
Director of Operations & Revenue Cycle



Tom Nelson
Director of Finance

LEADERSHIP TRACK RECORD

$14M Earnings above target in one year	**$2.1M** Payroll savings through workforce redesign	**10%** Revenue growth, multi-site ophthalmology	**25+ yrs** Healthcare executive leadership

Results achieved by EverFern leaders in prior executive roles, before EverFern Solutions. Organizations not named.

Find out what your practice is leaving on the table.

Schedule a conversation

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